

# Dallas Regional Minority Enterprise Development (MED) Week 2004

FORWARD TO THE FUTURE:  
MINORITY BUSINESS—THE NATIONAL PRIORITY

August 12-13  
Hyatt Regency Hotel  
Downtown Dallas

ONE OF THE  
LARGEST  
FEDERALLY  
SPONSORED  
EVENTS FOR  
BUSINESS  
ENTERPRISE  
DEVELOPMENT

EMPOWERMENT THROUGH  
ENTREPRENEURSHIP



U.S. Department of Commerce  
Minority Business Development Agency  
REGIONAL MED WEEK 2004  
1100 Commerce Street, Room 726  
Dallas, TX 75242-0790  
Penalty for Private Use, \$300



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Don't Miss the Business Workshops, Welcome Reception, Million Dollar Roundtable Awards Breakfast, Trade Fair featuring Meet the Banker and Booth Decorating Contest, Meet the Buyer Sessions, Youth Symposium, and Awards Luncheon Featuring Keynote Speaker Enrique Javier Loya, President and CEO of CHOICE!Energy and minority owner of the Houston Texans!

For more information, contact Ms. Rita Gonzales or Mr. Carmen Chairez, MED Week Co-Coordinator, at 214-767-2036

Dallas Regional Minority Enterprise Development (MED) Week

The Dallas Regional MED Week 2004 Committee cordially invites you to join them in recognizing the achievements of minority business enterprises and minority business development advocates during 22nd Annual MED Week Celebration

HYATT REGENCY—DOWNTOWN DALLAS

AUGUST 12-13, 2004

Event Schedule	
Thursday, August 12	Friday, August 13
1:00 P.M. – 5:00 P.M. REGISTRATION	7:30 A.M. – 9:00 A.M. MILLION DOLLAR AWARDS BREAKFAST
1:00 P.M. – 4:45 P.M. BUSINESS WORKSHOPS	7:00 A.M. – 12:00 A.M. REGISTRATION
	9:00 A.M. RIBBON CUTTING
5:30 P.M. – 8:00 P.M. WELCOME RECEPTION	9:00 A.M. – 11:45 A.M. TRADE FAIR
	9:00 A.M. – 1:45 P.M. YOUTH SYMPOSIUM (Open to Minority Youth Participants Only!)
	9:00 A.M. – 2:00 P.M. MEET THE BUYER
	11:45 A.M. – 1:30 P.M. AWARDS LUNCHEON
	1:30 P.M. – 3:30 P.M. TRADE FAIR

Don’t Miss This Great Networking Opportunity!  
For more information, call 214/767-2036

Media Sponsor:



Hosted by: The U.S. Department of Commerce, Minority Business Development Agency, and the U.S. Small Business Administration

Sponsorship and Registration Levels

All events will be co-sponsored and include a centrally located exhibit booth at the Trade Fair.

Signature Sponsor—\$10,000

Company name/logo on promotional materials  
Option to deliver remarks  
Two seats at head table  
Letter in Conference Program  
Three tables of 8 at each meal function  
Two 8’ x 10’ Exhibit Booths  
Two full-page color ads in Conference program\*  
Company banner displayed at sponsored event  
Recognition in the Conference Program\*

Silver Sponsor—\$2,000

Four tickets each for the Breakfast and Awards Luncheon  
One 8’ x 10’ Exhibit Booth  
One quarter-page black and white ad in Conference Program\*  
Recognition in the Conference Program\*

Bronze Sponsor—\$1,000

Three tickets each for the Breakfast and Awards Luncheon  
Recognition in the Conference Program

Platinum Sponsor—\$5,000

Two reserved tables at each meal function  
Two tables of 8 at each meal function  
One 8’ x 10’ Exhibit Booth  
One full-page color ad in Conference program\*  
Company banner displayed at sponsored event  
Recognition in the Conference Program\*

Gold Sponsor—\$3,000

One reserved table of 8 at each meal function  
One 8’ x 10’ Exhibit Booth  
One half-page black & white ad in Conference program\*  
Company banner displayed  
Recognition in the Conference Program\*

MBE Million Dollar Roundtable Breakfast Sponsor—\$300

One (1) seat at the Breakfast headtable  
One (1) additional breakfast ticket  
Company name on banner at event  
Recognition in the Conference Program\*

Exhibitor Registration

Minority Business Enterprise

\$300

Small Business Enterprise (<25)

\$300

Government

\$500

Corporate

\$500

One Exhibit Booth at Trade Fair (8x10)  
Two tickets each for Breakfast and Awards Luncheon  
Recognition in the Conference Program\*

Luncheon Table—\$500

Eight (8) Seats at Awards Luncheon

Breakfast Table—\$300

Eight (8) Seats at Breakfast

Individual Luncheon Ticket— \$50

Individual Breakfast Ticket—\$45

Individual Registration—\$125

Includes all meal functions, seminars, trade fair and conference bag

\*To be included in the Conference Program, ads and company information must be received by June 28, 2004.

PLEASE PRINT or TYPE

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Office Street Address: \_\_\_\_\_ Postal Code/Mail Stop: \_\_\_\_\_

City: \_\_\_\_\_State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Please List Additional Participants on a Separate Sheet.

Would you like to participate in the “MEET THE BUYER” session?

☐ Yes

☐ No

☐ Company/Agency

☐ MBE Vendor

SELECT REGISTRATION LEVEL:

☐ Signature Sponsor

☐ Silver Sponsor

☐ Exhibitor Registration

☐ M/SBE

☐ Government

☐ Corporate

☐ Platinum Sponsor

☐ Bronze Sponsor

☐ Individual Registration

☐ Breakfast Table (8 seats)

☐ Individual Breakfast Ticket

☐ Gold Sponsor

☐ Special MBE Breakfast Sponsor

☐ Lunch Table (8 seats)

☐ Individual Luncheon Ticket

Total Due: \$\_\_\_\_\_

Please indicate method of payment

☐ Check Enclosed

☐ Purchase Order #\_\_\_\_\_

☐ Please bill me (Must be paid in full by August 26, 2004)

☐ Credit Card

Number\_\_\_\_\_

Exp. Date\_\_\_\_\_

Billing Zip Code\_\_\_\_\_

V-Code:\_\_\_\_\_

Name on Card\_\_\_\_\_

Authorized Signature\_\_\_\_\_

MAIL DEADLINE: AUGUST 5, 2004

NO REFUNDS AFTER JULY 29, 2004